



For immediate release

KnowRoaming opens pop-up shop at Sandton City Shopping Centre

— Chance to win free roaming for next trip! —

— Exclusive data roaming packages available in time for busiest travel season—only at Sandon City location —

JOHANNESBURG, Gauteng — November 7, 2017 — KnowRoaming, global connectivity company based in the USA and Canada, announced today the first-ever KnowRoaming pop-up shop will open in Sandton City Shopping Centre from November 7th to 27th, 2017 in the Banking Court. Just in time for the busiest travel season of the year, visitors who stop by the shop will get to try out KnowRoaming’s innovative, affordable international roaming solutions before they buy. Plus, all customers can play spin-to-win to receive some amazing prizes on the spot. Prizes include: travel gear, SIM cards, data packages, and a grand prize of **free roaming for an upcoming vacation!**

KnowRoaming is offering huge savings on SIM Cards, SIM Stickers, unlimited data packages, and new fixed 1GB, 5 GB and 10 GB packages that are exclusively available at KnowRoaming’s Sandton City pop-up location.

Even current KnowRoaming customers are encouraged to visit the Sandton City pop-up shop to take advantage of even lower-priced data packages that are not available in the KnowRoaming app. Both new and current customers can participate in product tutorials and learn how to save more on roaming from KnowRoaming’s on-site experts at the shop.

“Over the past few years, we’ve experienced incredible growth in our global e-commerce business, delivering products and services to people all over the world. Now we’re bringing the show on the road by setting up retail environments and inviting people in for a hands-on, try-before-you-buy experience,” said KnowRoaming CEO, Gregory Gundelfinger. “I have to say, I am thrilled that our first stop for the KnowRoaming pop-up shop is in my hometown, Johannesburg.”

KnowRoaming is a North American company that has strong South African roots. Founders, Gregory Gundelfinger, CEO, and Mathew Stein, CTO, were born and raised in Johannesburg and credit their entrepreneurial spirits to their South African heritage.

KnowRoaming makes it easy and affordable for business and leisure travelers to stay connected with their Global SIM Sticker, Global SIM Card, and Global Hotspot. All KnowRoaming customers enjoy:

- Reliable voice and data connectivity in 200+ countries
- Fast 4G LTE data in 60 countries and counting!
- FREE unlimited WhatsApp data usage for messaging, voice and video calling
- Real-time, transparent account management with the KnowRoaming app
- Pay-as-you-go service with no contracts

About KnowRoaming

KnowRoaming delivers truly end-to-end solutions for global connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms, and a global mobile network. KnowRoaming launched the world's first Global SIM Sticker in 2013 and has since developed new industry-disrupting innovations: the IoT Connect, the Global Hotspot, the SoftSIM Platform, and the Global SIM Card. Each product includes fully transparent, real-time management tools that can be tailored to customers' needs. KnowRoaming has coverage in 200+ countries at rates up to 85% lower than carriers. KnowRoaming is a technology company focused on innovation and customer experience. Learn more at www.knowroaming.com.

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