



For immediate release

## **RoamNow! App now launches with Alcatel A3 XL and A2 XL in Central America**

**— Affordable and convenient international roaming + free WhatsApp usage —**

**San Salvador, El Salvador** — October 24, 2017 — **KnowRoaming**, the global connectivity company, and **Alcatel**, a mobile devices brand of TCL Communication, today announced the launch of **Alcatel**'s A3 XL and A2 XL handsets equipped with the RoamNow! App in Central America. This feature empowers A3 XL and A2 XL users to conveniently use their devices for one low daily rate as they travel the world. **Alcatel** A3 XL and A2 XL devices can be purchased at major retail stores in Guatemala and El Salvador.

The RoamNow! App from **KnowRoaming** uses the company's SoftSIM technology to seamlessly connect travelers to Unlimited Data in 85+ countries worldwide. No additional SIMs or hardware needed. Simply register an account and activate a low-cost pre-paid data package when traveling to enjoy effortless, affordable connectivity. With the RoamNow! App, users pay only for what they use—there are no contracts or hidden fees. Users can manage their account and monitor their usage in real time.

"It's a privilege to provide **Alcatel** users in Central America with a cost effective solution to stay connected," said Gregory Gundelfinger, CEO of **KnowRoaming**. "The A3 XL and A2 XL are the latest devices with our RoamNow! App that helps travelers experience the freedom of connecting everywhere at one low rate."

"We're pleased to be partnering with **KnowRoaming** to help **Alcatel** users in Central America enjoy seamless connectivity with their devices anywhere they travel," said Vicky Ponce, Smart Connectivity and Retail Director for Latin America, **Alcatel**.

**Alcatel**'s powerful A3 XL and A2 XL with the innovative RoamNow! App are available in both volcano black and gold. The 6" dual-SIM phablets offer speed, security and style. The RoamNow! App brings additional ease when traveling—users can connect with the flip of a switch as they arrive abroad. Gone are the days of waiting to find Wi Fi or going through the hassle of obtaining local SIM cards. A3 XL and A2 XL users can take advantage of these special seasonal offers starting today by registering their account in the RoamNow! App:

- **Enjoy free unlimited WhatsApp data usage** worldwide when you buy any data package in the RoamNow! App. Sending WhatsApp messages, photos, and videos, plus voice and video calls are all completely free!
- Get 24-hour **Unlimited Data packages** to use in 85 countries for just **\$3 USD/day!**

## About KnowRoaming

KnowRoaming delivers truly end-to-end solutions for global connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms, and a global mobile network. KnowRoaming launched the world's first Global SIM Sticker in 2013 and has since developed new industry-disrupting innovations: the IoT Connect, the Global Hotspot, the SoftSIM Platform, and the Global SIM Card. Each product includes fully transparent, real-time management tools that can be tailored to customers' needs. KnowRoaming has coverage in 200+ countries at rates up to 85% lower than carriers. KnowRoaming is a technology company focused on innovation and customer experience. Learn more at [www.knowroaming.com](http://www.knowroaming.com).

## About the KnowRoaming SoftSIM

The KnowRoaming SoftSIM is an entirely hardware-free SIM, complete with custom management tools and a global roaming network. Designed for quick, easy implementation with different baseband chipsets, the SoftSIM offers full control and dynamic provisioning, custom designed for Multi-IMSI roaming connectivity. With the technology integrated in handsets, users can automatically connect to networks in foreign countries, monitoring their account usage in real time through the dedicated app, all while benefiting from low data roaming rates and a seamless device-integrated experience.

## About Alcatel Mobile Devices

Incorporated in Hong Kong, TCL Communication Technology Holdings Limited designs, manufactures and markets an expanding portfolio of mobile and internet products and services worldwide. The company's portfolio of products is currently sold in over 160 countries throughout North America, Latin America, Europe, the Middle East, Africa and Asia Pacific.

**Alcatel** branded devices from TCL Communication deliver innovative, feature-rich experiences that make access to today's mobile technology simple; offering a diverse portfolio of value-packed products equipped with the technology people want most. Its products and solutions resonate with millennial and Gen Z consumers with a simple, personal, authentic and fun approach. By combining an understanding of local markets and control of the end-to-end manufacturing process, **Alcatel** brand delivers customized user experiences with high-performance mobile devices that allow consumers to explore and amplify the joy in the everyday.

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