



For immediate release

ZTE BLADE V8 with RoamNow! App launches for new users in Spain

- ***ZTE brings a special summer offer for Blade V8 users. They can enjoy free, unlimited WhatsApp data usage worldwide when they buy any data package in the Roam Now! App.***
- ***RoamNow! International roaming affordable, flexible, and easy-to-use.***

Madrid, Spain — June 28th, 2017 — KnowRoaming, the technology company that delivers end-to-end solutions for global connectivity, today announced the availability of the ZTE Blade V8 equipped with the KnowRoaming SoftSIM in Spain. The ZTE device can be purchased for 269€ at major retail smartphones stores.

Branded as the RoamNow! App in the **ZTE Blade V8**, KnowRoaming's SoftSIM technology empowers users to seamlessly connect to Unlimited Data in 60+ countries worldwide. No additional SIMs or hardware needed. Simply activate a pre-paid data package upon arrival and enjoy effortless connectivity. With the RoamNow! App, users pay only for what they use—there are no contracts or hidden fees. Users can manage their account and monitor their usage in real time.

“We’re proud to partner with ZTE to deliver a seamless roaming experience for Blade V8 users. It’s our mission to provide connectivity that is accessible and affordable to travelers all over the world,” said KnowRoaming CEO, Gregory Gundelfinger.

With the Blade V8, travelers don’t have to wait to find WiFi or local SIM cards. Blade V8 users can take advantage of these special summer offers starting today by registering their account in the RoamNow! App:

- Enjoy free, unlimited WhatsApp data usage worldwide when you buy any data package in the Roam Now! App. Sending WhatsApp messages, photos, and videos, plus voice and video calls are all completely free!
- Get 24-hour Unlimited Data packages for USA and Europe for just \$1 USD/day!
- Plus: When you buy any 2 data packages in the Roam Now! App, get a 3rd package FREE!

These summer offers expire on September 30th, 2017.

The ZTE Blade V8 packs high-end features including a fingerprint sensor, dual-lens camera, powerful processor, expandable storage, and more—all at a reasonable price. The pre-installed Roam Now! App is another high-end, yet affordable, feature packaged up by ZTE in the beautiful Blade V8.

ZTE and KnowRoaming are aligned in their dedication to provide cost-efficient, quality communication technology that is accessible to all. Ranked by independent industry analysts, ZTE is the sixth-largest supplier of mobile devices in Spain with market share close to 6% according to Ideas Originales Investigación, Q1 2017.

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RoamNow! data coverage:

- | | |
|------------------------|--------------------------|
| 1. Albania | 32. Liechtenstein |
| 2. Argentina | 33. Lithuania |
| 3. Armenia | 34. Macedonia |
| 4. Australia | 35. Malta |
| 5. Austria | 36. Mexico |
| 6. Belgium | 37. Netherlands |
| 7. Brazil | 38. New Zealand |
| 8. Bulgaria | 39. Norway |
| 9. Chile | 40. Panama |
| 10. Colombia | 41. Paraguay |
| 11. Croatia | 42. Peru |
| 12. Czech Republic | 43. Poland |
| 13. Denmark | 44. Portugal |
| 14. Dominican Republic | 45. Puerto Rico |
| 15. Ecuador | 46. Romania |
| 16. Estonia | 47. Russian Federation |
| 17. Finland | 48. Singapore |
| 18. France | 49. South Africa |
| 19. Georgia | 50. South Korea |
| 20. Germany | 51. Spain |
| 21. Ghana | 52. Sweden |
| 22. Greece | 53. Switzerland |
| 23. Hong Kong | 54. Taiwan |
| 24. Hungary | 55. Thailand |
| 25. Iceland | 56. Turkey |
| 26. Ireland | 57. Ukraine |
| 27. Israel | 58. United Arab Emirates |
| 28. Italy | 59. United Kingdom |
| 29. Kazakhstan | 60. United States |
| 30. Kyrgyzstan | 61. Uruguay |
| 31. Latvia | |

About KnowRoaming

KnowRoaming delivers truly end-to-end solutions for global connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms, and a global mobile network. KnowRoaming launched the world's first Global SIM Sticker in 2013 and has since developed new industry-disrupting innovations: the IoT Connect, the Global Hotspot, the SoftSIM Platform, and the Global SIM Card. Each product includes fully transparent, real-time management tools that can be tailored to customers' needs. KnowRoaming has coverage in 200+ countries at rates up to 85% lower than carriers. KnowRoaming is a technology company focused on innovation and customer experience. Learn more at www.knowroaming.com.

About the KnowRoaming SoftSIM

The KnowRoaming SoftSIM is an entirely hardware-free SIM, complete with custom management tools and a global roaming network. Designed for quick, easy implementation with different baseband chipsets, the SoftSIM offers full control and dynamic provisioning, custom designed for Multi-IMSI roaming connectivity. With the technology integrated in handsets, users can automatically connect to networks in foreign countries, monitoring their account usage in real time through the dedicated app, all while benefiting from low data roaming rates and a seamless device-integrated experience.

About ZTE

ZTE is a provider of advanced telecommunications systems, mobile devices, and enterprise technology solutions to consumers, carriers, companies and public sector customers. As part of ZTE's M-ICT strategy, the company is committed to provide customers with integrated end-to-end innovations to deliver excellence and value as the telecommunications and information technology sectors converge. Listed in the stock exchanges of Hong Kong and Shenzhen (H share stock code: 0763.HK / A share stock code: 000063.SZ), ZTE's products and services are sold to over 500 operators in more than 160 countries. ZTE commits 10 per cent of its annual revenue to research and development and has leadership roles in international standard-setting organizations. ZTE is committed to corporate social responsibility and is a member of the UN Global Compact. For more information, please visit <http://www.zte.com.cn/> or the Spain website <http://www.zte.es>

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