



For immediate release

KNOWROAMING ACQUIRES 100% STAKE IN MOBILE NETWORK OPERATOR, TELNA

COMBINED ENTITY NOW OFFERS *NETWORK-AS-A-SERVICE* WORLDWIDE

TORONTO, Ontario — November 28, 2016 — KnowRoaming, a Canadian-based technology company, today announced its acquisition of Telna, a full mobile network operator and GSMA member, following FCC approval of the transaction. KnowRoaming’s innovative delivery and management platforms, initially developed for roaming, together with Telna’s dynamic Multi-IMSI global network, offer powerful Network as a Service (NaaS) solutions for IoT, M2M and other connectivity applications.

“With this transaction we are completely vertically integrated,” said Gregory Gundelfinger, CEO of Telna and KnowRoaming. “The combined business has the commercial agreements, network, management platforms and delivery mechanisms and uniquely positions us to provide customers with the most competitive end-to-end solutions for global mobile connectivity.”

The companies have been strategically aligned since 2014, following KnowRoaming’s initial investment in Telna. Now fully integrated, the combined business is leveraging infrastructure built specifically to overcome high roaming charges to now offer Network as a Service (NaaS) for any type of mobile connectivity, worldwide.

The end-to-end mobile applications of this new model are wide-ranging. For example, KnowRoaming’s IoT Connect hardware solution, together with Telna’s Multi-IMSI network, enables greater coverage and redundancy for critical IoT and M2M applications. IoT Connect also offers unparalleled flexibility and control through a management platform that includes access to multiple rate sheets, real-time billing, and remote provisioning.

Also powered by KnowRoaming’s proprietary technology and Telna’s robust network, the Soft SIM Platform is a seamless, 100% software, device-integrated solution for global mobile connectivity. Directly integrated into Qualcomm and MediTek basebands, the implementation of the Soft SIM Platform requires no hardware modification. Soft SIM enables manufacturers to provide out-of-box global mobile connectivity for enterprises, consumers, MNOs, MVNOs and OEMs.

“The merger of KnowRoaming’s technology and Telna’s network has enabled us to innovate freely in a way which was never possible before, by bringing hardware and networks together,” said Gundelfinger.

Telna’s Multi-IMSI Roaming Hub allows mobile network operators (MNOs) and mobile virtual network operators (MVNOs) to buy and sell roaming services to and from each other. With over 16 sponsors and 220 direct roaming agreements, Telna provides access to top-tier networks worldwide at the lowest wholesale prices.

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About Telna

Telna is a US-based GSMA member and full mobile network operator that provides international roaming with top-tier owned and partner networks worldwide. Telna offers the lowest access rates through its innovative Multi-IMSI technology that can be leveraged by MVNOs, MNOs, OEMs, enterprises, and consumers. Telna’s core offering is its trading platform, which enables mobile networks to offer access to their roaming agreements and generate additional revenue. Through Telna’s platform, customers gain worldwide access to the lowest rates, so networks, people, and devices can enjoy mobile connectivity beyond borders. Learn more at www.telna.com.

About KnowRoaming

KnowRoaming is a technology company focused on innovation and exceptional customer experience. KnowRoaming delivers end-to-end technology solutions for global mobile connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms and global mobile network connectivity. KnowRoaming launched the world’s first Global SIM Sticker in 2013 and has since developed new industry-disrupting innovations, including the KnowRoaming IoT Connect, the KnowRoaming Global Hotspot, the KnowRoaming Soft SIM Platform and the KnowRoaming Global SIM Card. Each product includes fully transparent, real-time management tools that can be tailored to customers’ needs. KnowRoaming has coverage in 200+ countries and territories at rates up to 85% lower than carriers. Learn more at www.knowroaming.com.

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