



For Immediate Release

Unlimited data roaming in Canada for Toronto Film Fest attendees

TORONTO, Ontario — August 26, 2015—You don't have to be a movie star to take advantage of this show-stopping offer. KnowRoaming is offering a week of **unlimited** data roaming in Canada for only \$50 USD to anyone attending the Toronto film festival from abroad. Included in the special offer is a 7-day unlimited data package plus a free KnowRoaming Global SIM Sticker. Guests can activate their data package with KnowRoaming any time during the festival, which runs September 10–20, 2015.

The Toronto-based technology company wants to keep all international guests of the festival connected during their time in Canada.

"It's the Canadian way to welcome guests into your home—like giving them your Wi-Fi password," explains KnowRoaming CEO Gregory Gundelfinger. "For 40 years the festival has been bringing people from all over the world to Toronto. We want to provide guests with unlimited opportunities to stay connected while they are in our beautiful city."

KnowRoaming is no stranger to keeping people connected around the world. The tech company developed the world's first Global SIM Sticker as a roaming solution to keep travelers connected without the outrageous roaming bills. The Global SIM Sticker saves travelers up to 85% on voice and data roaming in 200+ countries.

Festival guests who get the unlimited data package can also take advantage of other great features the Global SIM Sticker offers. Users can receive calls from their home mobile number with the optional ReachMe service, and send/receive SMS—all at low rates.

New customers can order the package until September 15, 2015 at www.knowroaming.com/filmfestival. KnowRoaming is also able to deliver to Toronto hotels if customers select this option at checkout. Existing customers can purchase this data package in the KnowRoaming app. The unlimited data packages can only be activated during the festival, from September 10 to 20, 2015.

About KnowRoaming: KnowRoaming is a Toronto-based technology company that has developed the world's first Global SIM Sticker. The Sticker saves travelers up to 85% on voice and data roaming while traveling in 200+ countries. It is applied just once to the SIM card of an unlocked phone or tablet. When traveling abroad, the Sticker automatically connects devices with local carriers. The service is prepaid and all usage can be monitored in real time using the KnowRoaming app.

To learn more, visit www.knowroaming.com/filmfestival.

###

Contact:

Lisa Cimini
KnowRoaming
lisa@knowroaming.com
(416) 800-1661 ext. 115

Ali Derksen
KnowRoaming
ali@knowroaming.com
(416) 800-1661 ext. 108