



For immediate release

Roam worry-free! KnowRoaming now offers Unlimited Data in 90+ countries

TORONTO, Ontario — August 4, 2016 — KnowRoaming has expanded their Unlimited Data offering to cover 92 countries. The newest additions include popular destinations like Canada and Japan. Travelers can roam worry-free with Unlimited Data for \$7.99 USD per day using the KnowRoaming Global SIM Sticker.

“We want travelers to experience the freedom of unlimited data when they travel and not worry about overage charges or connectivity,” said Gregory Gundelfinger, KnowRoaming CEO. “The convenience of switching on your phone and roaming always pushes us to expand our coverage to even more destinations. We’re not stopping at 92 countries. We’re listening to where our customers want unlimited data offered next.”

KnowRoaming’s Global SIM Sticker is applied just once to a customer’s existing SIM card and remains dormant while at home. When the customer travels, the Sticker automatically connects to local networks to access voice and data rates up to 85% lower than carrier rates. Customers use the free companion app to monitor their usage in real-time, prepay for all their services, purchase Unlimited Data packages, and more.

The ease of KnowRoaming’s Global SIM Sticker and flat rate for unlimited data allows travelers to stay seamlessly connected without SIM swapping. Unlike other data roaming options, there’s no fine print and no need to subscribe to pricey monthly plans. Plus, travelers can carry over their data packages into each country. This makes staying connected during layovers and cross-border traveling easy, and the costs transparent.

In an effort to keep people connected around the globe, KnowRoaming is continually working to offer unlimited data and the lowest roaming rates in the most visited countries. For a full list of countries where KnowRoaming offers Unlimited Data, visit knowroaming.com.

About KnowRoaming:

KnowRoaming delivers truly end-to-end solutions for global connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms, and a global mobile network. KnowRoaming launched the world's first Global SIM Sticker in 2013 and has since developed a new industry-disrupting innovation: the Soft SIM Platform. Each product includes fully transparent, real-time management tools that can be tailored to customers' needs. KnowRoaming has coverage in 200+ countries at rates up to 85% lower than carriers. KnowRoaming is a technology company focused on innovation and exceptional customer experience. Learn more at www.knowroaming.com.

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